



FOR IMMEDIATE RELEASE

## **Lifeboat Partners with VIPRE to Add Award-Winning Security Solutions to Their Portfolio**

*Agreement will expand Lifeboat's security offering, allowing partners to deliver unmatched protection against the most aggressive online threats*

**Eatontown, NJ (November 5, 2019)** — Lifeboat Distribution, an international value-added distributor for disruptive and emerging technologies and subsidiary of Wayside Technology Group, Inc. (NASDAQ: WSTG), announced today a new distribution agreement with VIPRE, a leading provider of cybersecurity solutions and one of the world's largest threat intelligence clouds.

This partnership will allow Lifeboat to sell VIPRE's portfolio of comprehensive advanced threat intelligence, endpoint and email security solutions. VIPRE solutions provide comprehensive layered defense through cloud-based and server security and mobile interfaces that enable instant threat response, enabling Lifeboat partners to deliver unmatched protection against today's most aggressive online threats.

"We are thrilled to partner with Lifeboat Distribution to drive our award-winning portfolio of products and services to the Lifeboat community. Our commitment is to enable Lifeboat partners to easily, efficiently and profitably deliver IT security services to their clients," said Donna Turgeon, CRO - Head of Sales and Support Services at VIPRE. "This partnership continues to broaden our reach and furthers our ability to deliver comprehensive email and endpoint security, along with real-time threat intelligence, that delivers dynamic layered protection."

"VIPRE is an excellent addition to our security offerings," added Dale Foster, President of Lifeboat Distribution. "VIPRE has a unique value proposition that we believe will resonate with our partners. I'm confident that we'll drive incremental success with them."

Those interested in distribution services and solutions should contact Lifeboat by phone at +1.800.847.7078 (US), or +1.888.523.7777 (Canada), or by email at [sales@lifeboatdistribution.com](mailto:sales@lifeboatdistribution.com).

**ABOUT LIFEBOAT DISTRIBUTION**

Lifeboat Distribution, a subsidiary of Wayside Technology Group, Inc. (NASDAQ: WSTG), is an international value-added distributor for virtualization and cloud, storage & HCI, security, data management, connectivity, software & application lifecycle, and other technically sophisticated products. The company helps vendors recruit and build multinational solution provider networks, power their networks, and drive incremental sales revenues that complement existing sales channels. Lifeboat Distribution services thousands of solution providers, VARs, systems integrators, corporate resellers, and consultants worldwide, helping them power a rich opportunity stream and build profitable product and service businesses. For additional information visit [www.lifeboatdistribution.com](http://www.lifeboatdistribution.com), or call 1.800.847.7078 (US), +1.732.389.0037 (International), +1.888.523.7777 (Canada), or +31.20.210.8005 (Europe).

Follow Lifeboat Distribution on LinkedIn, Facebook and Twitter @LifeboatVAD.

<https://twitter.com/lifeboatvad>

<https://www.facebook.com/LifeboatDistribution/>

<https://www.linkedin.com/company/lifeboat-distribution/>

## **ABOUT VIPRE**

VIPRE is a leading provider of internet security solutions purpose-built to protect businesses, solution providers, and home users from costly and malicious cyber threats. With over twenty years of industry expertise, VIPRE is one of the world's largest threat intelligence clouds, delivering unmatched protection against today's most aggressive online threats. Their award-winning software portfolio includes comprehensive endpoint and email security, along with threat intelligence for real-time malware analysis. VIPRE solutions deliver easy-to-use, comprehensive layered defense through cloud-based and server security, with mobile interfaces that enable instant threat response. A proud Advanced Technology Partner of Amazon Web Services, VIPRE is headquartered in Florida and operates globally across North America and Europe.

VIPRE® is a subsidiary of J2 Global, Inc. [www.VIPRE.com](http://www.VIPRE.com)

### **For Media & PR inquiries contact:**

Lifeboat Distribution  
Media Relations  
[media@lifeboatdistribution.com](mailto:media@lifeboatdistribution.com)

VIPRE  
Marya Munir, Sr. Director Global Marketing  
[Marya.Munir@VIPRE.com](mailto:Marya.Munir@VIPRE.com)  
+1.303.995.5910

###

Lifeboat is a registered trademark of Lifeboat Distribution in the US and other countries.  
All other company names or product names may be the trademarks of their respective owners.